



BLEEDING DISORDERS FOUNDATION
OF NORTH CAROLINA



Team T-Shirts

We are very excited to be able to offer **free team T-shirts** this year to our walkers through the generous support of GRIFOLS. T-shirts will be available in both adult and youth sizes with a variety of colors to select from.

They will be printed locally. **All orders (form & artwork) must be placed through BDFNC by March 2 at 12pm for the Charlotte Festival and September 22 by 12pm for the Raleigh Festival** so that we can ensure they're ready in time.

Each shirt will have the BDFNC Family Festival logo (above) on the back and the GRIFOLS logo on one sleeve. The front of the shirt will be your own design for your team! Artwork should be submitted to BDFNC via email to festival@bleedingdisordersnc.org in a high-resolution PDF, PNG or JPG file.

Printing will be in one color – black or white – depending on the color of the shirt you select, so be sure your design is only one shade in order for it to print clearly.

The number of shirts available will be based on team fundraising:

<i>\$150 - \$250 raised</i>	-	<i>12 shirts (minimum order)</i>
<i>\$251 - \$399 raised</i>	-	<i>up to 20 shirts</i>
<i>\$400 and above raised</i>	-	<i>up to 40 shirts</i>

Additional shirts may be purchased by the team for \$8.50 each. Adult sizes 2XL and larger may cost more depending on the printing costs so please inquire if you plan to purchase additional shirts in sizes 2XL or larger. Fundraising amounts must be posted on the team web page (online & offline donations included) by the dates listed above. Due to the number of teams and walkers we are unable to accommodate late entries.

If you have any questions, please contact Charlene Cowell at (919) 319-0014 or by email at festival@bleedingdisordersnc.org.

BDFNC Family Festival & Walk

T-Shirt Color Selections

	Aquatic Blue		Ash		Athletic Heather		Athletic Maroon
	Bright Aqua		Candy Pink		Cardinal		Carolina Blue
	Charcoal		Clover Green		Dark Green		Dark Chocolate Brown
	Dark Heather Grey		Gold		Graphite Heather		Heather Athletic Maroon
	Heather Dark Choc Brown		Heather Navy		Heather Purple		Heather Red
	Heather Royal		Heather Sangria		Jet Black		Kelly
	Lime		Light Blue		Medium Grey		Natural
	Navy		Neon Blue		Neon Green		Neon Orange
	Neon Pink		Neon Yellow		Olive		Orange
	Purple		Red		Royal		Sand
	Sangria		Sapphire		Silver		Steel Blue
	Teal		White		Yellow		

BDFNC Family Festival & Walk

Your Team T-Shirt Design

BDFNC cannot design your t-shirt graphic. However, there are lots of resources on the Internet, including Canva.com, that can help you with the task. Here are a few basic tips:

- **Start early.** It always takes longer than you think it should, and you don't want to miss the deadline.
- Your design must contain only **one color**. It will be printed in black ink if you select a light color for your t-shirt material. If the color is dark, the design will be printed in white ink. See the color chart above.
- If you submit an image with multiple colors (including different shades of gray) it will be converted to black and white, and may not look anything like the original when printed on a t-shirt.
- If you select a dark color for your shirt, think about how your image will look when printed as a "negative" (white on black). Lettering will work fine, of course. If you choose an image that has eyes (like a person or an animal), the light and dark parts of the eye will be reversed and will look odd.
- Photographs, even if rendered in a single color, are unlikely to work well.
- **Keep it simple.** If you want to add clip art or other images, **line drawings will work best**. Coloring book images work well, and are readily available on the Internet.
- Select a font (typeface) that can be **read easily from a distance**. You want people to be able to recognize your team name without having to "get in your space".
- Your team name by itself, printed in a pretty font, can be an effective design.